Community Leadership Service









Engage directly with area key leaders and community partners

Participants receive a unique perspective of the Greater Williamsburg area, its leaders, civic needs, governing bodies and key organizations in a single organized experience, unmatched by any other program.

Gain deeper insights into Greater Williamsburg area issues

Get a behind-the-scenes view of area organizations and engage in direct interaction with key leaders to understand on-going issues and challenges.

Participants will be enlightened and inspired to make a difference.

Experience interactive weekly sessions covering a broad range of topics

Informative, hands-on classes held each week, will address topics of community interest and concern where participants dive into the details of area organizations' long-range planning, strategic visions and needs assessments.

Make and build sustaining relationships and business connections

Participants become alumni that add value and vibrancy to the greater Williamsburg area, applying class learnings and experiences in interesting and enriching ways by utilizing a valuable network of contacts to help get involved.



Q Who operates Community Leadership Service (CLS)?

A The program is sponsored by the Greater Williamsburg Chamber of Commerce and directed by the CLS Board, an all-volunteer organization consisting of CLS alumni.

Q What is the relationship to the LEAD program?

LEAD is the Greater Williamsburg Area Chamber of Commerce program designed for recognized and emerging business leaders. These professionals attend similar classes over one year, preparing for expanded community leadership roles. LEAD runs in odd-numbered years, CLS targets retirees and runs in even-numbered years.

Q What is the Greater Williamsburg area?

A Also called the Historic Triangle, the Greater Williamsburg area includes the City of Williamsburg, James City County, and the Bruton District of York County.

O When does the next class start and when are the sessions?

CLS Class of 2024 will begin with a half day Orientation Meet and Greet on Tuesday, October 17, 2023. Beginning Tuesday January 16, 2024, through Tuesday, March 19, 2024, weekly sessions meet on Tuesdays. Class days start time is 8:00 a.m. and may vary slightly based on agenda and location.

O How many participants are in a class?

A Participants are usually limited to 18, however we are increasing to 20 for the Class of 2024 since we were unable to hold a class in 2022 due to conflicts arising from the pandemic.

O Where are the class sessions held?

A Most are held in a central Williamsburg area location. To provide an insider's perspective to community organizations, some sessions are held at locations pertinent to the day's topic.

O What is the cost for participation?

A The tuition is \$500. This covers all sessions, refreshments, lunches, and the administration of the program. If selected as a participant, tuition is due by October 1, 2023.

O Is there any tuition assistance?

A limited amount of needs-based tuition assistance is available.

O What if I can't attend all the sessions?

A In order to participate in the CLS program, you need to be available for all of the sessions. As we receive more applicants than we can accommodate, those selected into the program need to commit to attend every session.

Q What happens when I graduate?

A You can use what you learn in ways that you find interesting and enriching. There is no formal placement process in volunteer positions; however, you will have established a valuable network of contacts to help you get involved.

Q What are the application requirements and deadline?

A Completed application form AND your biography (400 words max). All applications and biographies must be received by the Greater Williamsburg Chamber of Commerce by June 1, 2023.

O What are you looking for in my biography?

A Share highlights of your career, plus any accomplishments, volunteer information, hobbies, family and anything else you want us to know about you. First person or third person, your choice and there is a 400-word maximum.

Q How can I sign up?

A Application forms for CLS Class of 2024 are available on-line at www.clsgreaterwilliamsburg.org. The application deadline is June 1, 2023.

Q How do I complete the application?

A Download and fill-in the PDF application form on your computer and send the completed form and your biography in WORD or PDF format by email as an attachment to: CLSGreaterWilliamsburg@gmail.com.

Q What if I am not comfortable submitting the application online?

You can download, print, and complete a blank application form by hand and mail or hand-deliver with a copy of your biography to Community Leadership Service, c/o The Greater Williamsburg Area Chamber & Tourism Alliance, 421 North Boundary Street, Williamsburg, VA 23185.

Q What is next step in the class selection process, and when will I hear from you?

A The CLS Board makes selections, seeking a cross-section of participants from the community that reflect the program's values. Selection and notification by July 31, 2023.

Q How can I learn more about CLS?

A Visit www.CLSGreaterWilliamsburg.org or call the Chamber at (757) 229-6511 to arrange to have a CLS alumni contact you.

