OBJECTIVES

• Bring together, from a cross section of the community, a diverse pool of participants who are eager to expand their community involvement.

• Introduce the participants to key community leaders and organizations.

• Establish, for the participants, a network of contacts helpful for becoming effective community leaders.

• Provide participants with an enjoyable experience as they enhance their roles as leaders, gain personal and professional growth, and form lasting friendships.

• Provide an Alumni Association enabling participants to continue their involvement with and support of the LEAD Program.

“As a member of the first LEAD class, I remain grateful for the experience and the community connections that have continued throughout the years.”

Steve Montgomery
Former President/CEO, Williamsburg Landing
Class of 1994
PROGRAM COMPONENTS

Participation in LEAD requires a serious commitment of time and energy. It includes occasional homework coupled with lively social events.

- **Orientation and two-day retreat**
  Informs about the program’s objectives and community issues and develops teamwork.

- **Eight monthly day-long sessions**
  From October to May, addressing topics of community interest and concern.
  - History and Culture
  - Tourism and Economics
  - Courts and Public Safety
  - Local Government, Politics, and Military
  - Health, Human Services, and Faith-based Community
  - Education
  - Media and Public Relations
  - Environment and Urbanization

- **Class project**
  Will require approximately 40-60 additional hours outside regular class time.

- **Final-day evaluation and graduation**

PARTICIPANT SELECTION

A selection committee, comprised primarily of alumni from previous classes, seeks participants from a cross section of the community—business, education, arts, government, community and faith-based organizations, military, ethnic, and minority groups that reflect our diversity.

Candidates need not have community leadership experience to participate. Clearly expressed interest in community service, however, is essential.

Employer endorsement is required to ensure support for excused absences from work to fulfill the program’s requirements. Individuals may sponsor themselves, if applicable.

APPLICATIONS

Are you ready to experience life-changing moments, establish lifelong friendships, and leave a legacy on your community? Apply now!

Applications and tuition rates are available online at LEADGreaterWilliamsburg.org.

A limited amount of tuition assistance may be available to small businesses, non-profits, and self-sponsored individuals.

For more information, call the LEAD Administrative Coordinator, Linda Stanier, at 757-229-6511 or visit the LEAD website at LEADGreaterWilliamsburg.org.

“Not only was it a genuine privilege to get to meet so many new people from various backgrounds, expertise, and interests, but I am more connected now to the place I call home than I’ve ever been before.”

Charvalla West
Director of Community Impact and Operations
United Way of the Virginia Peninsula
Class of 2019

“My LEAD experience is never-ending as I remain connected to the program participants through an active alumni association.”

Tucker Edmonds
Assistant Vice President
Chesapeake Bank
Class of 2001