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Chamber's Leadership Program Gets New Name and Logo as the Class of 2013 Recruitment Gets Underway

The Greater Williamsburg Chamber and Tourism Alliance's Leadership Historic Triangle (LHT) program will undergo a name change for the Class of 2013 and beyond. The new name, LEAD Historic Triangle was selected in an effort to better describe the overall program, as well as to follow in the footsteps of other Chamber programs in our region.

A new name required a new logo. Kathy Howell, president of Howell Creative Group and an LHT Class of 2003 graduate, and her staff designed the new logo which complements the Chamber's logo both in style and color. As an active LHT alumnus, Howell was pleased to take on the task and was quick to add "that she couldn't imagine not being involved in developing the new image."

With a new name and logo in place, the Class of 2013 recruitment has begun. Applications will be available starting Monday, January 30th online and at the Chamber's offices located on North Boundary Street. To download the applications go to:

<http://www.williamsburgcc.com/members/lead-historic-triangle/>

The deadline for submissions of applications is 5:00 p.m. Friday, March 16th.

"The Board is so excited about the new logo," said Virginia McLaughlin, Dean, School of Education, The College of William and Mary, and Chair of the Board. She continued, "We believe the new name and logo convey the energy and active engagement of both the LHT Alumni and future members of the LEAD Historic Triangle classes."

LHT was founded by Pete Cruikshank and his late wife, Nan. The first class graduated in 1994. The program's mission is to encourage, develop and support future community leaders, and provide the foundation necessary to develop effective leaders within the community.

